



Awarding funds from
THE NATIONAL LOTTERY®

Arts Council National Lottery Project Grants

April 10th 2019

Alison Foote – Relationship Manager , Engagement and Audiences

[#culturematters](#)

Daughters of the curry Revolution by Afreena Islam, Contact/ hAb
Photo © Tamsin Drury



**Arts Council
England**

“Great art and culture for everyone”

Goal 1: Excellence

Goal 2: For Everyone

Goal 3: Resilience and sustainability

Goal 4: Diversity and Skills

Goal 5: Children and young people

“The creative case for diversity”

Project Grants



Project Grants in numbers

£97.3m per year

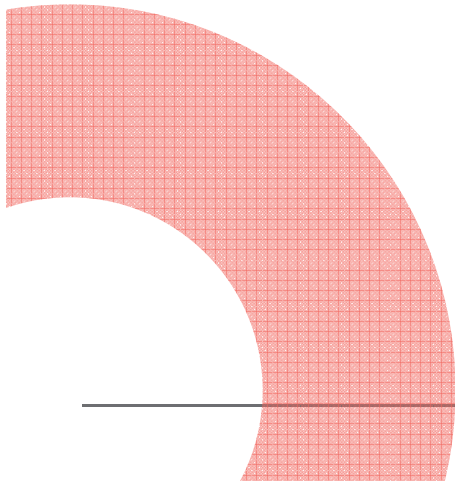
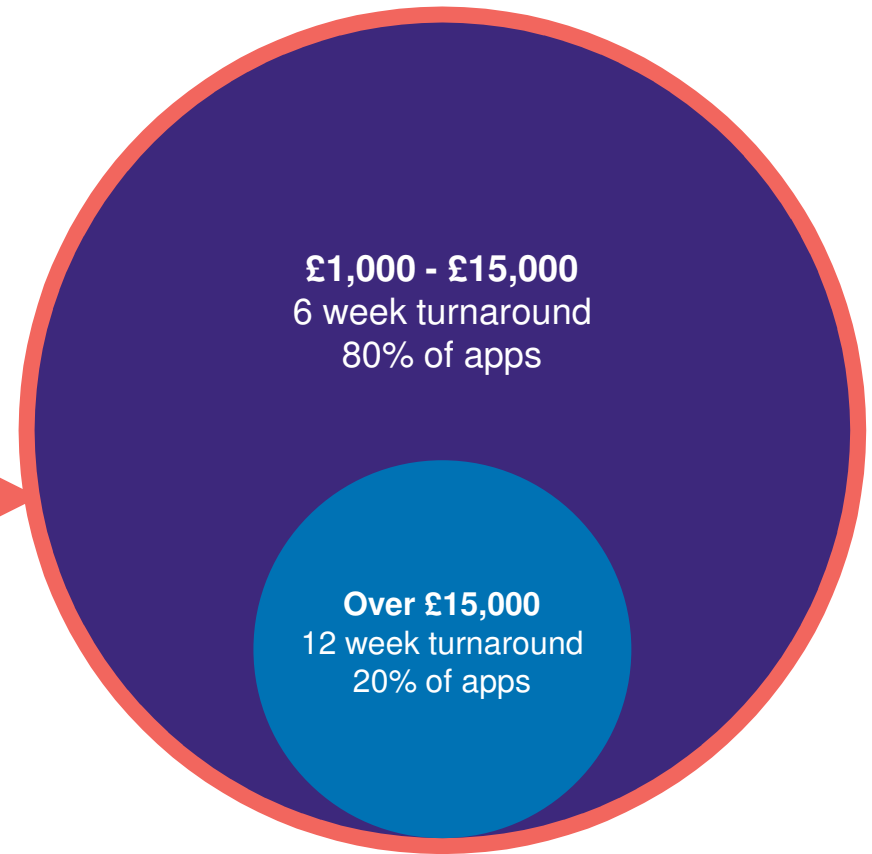
£1k – £100k+

10% min match

10,000+ apps

80-85% eligible

4,000 awards



What can't we fund?

- activities that do not align to one of our supported artforms or disciplines
 - no potential benefit to the public
 - general running costs and overheads
 - statutory, further or higher education
 - costs that take place before we can make a decision
 - international activities where there is no benefit to people in England
 - activities that aim to make a profit or are based around fundraising (ie for charities)
 - Underdeveloped applications
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Advice and Guidance

Project Grants pages of our **website:**
www.artscouncil.org.uk/ProjectGrants

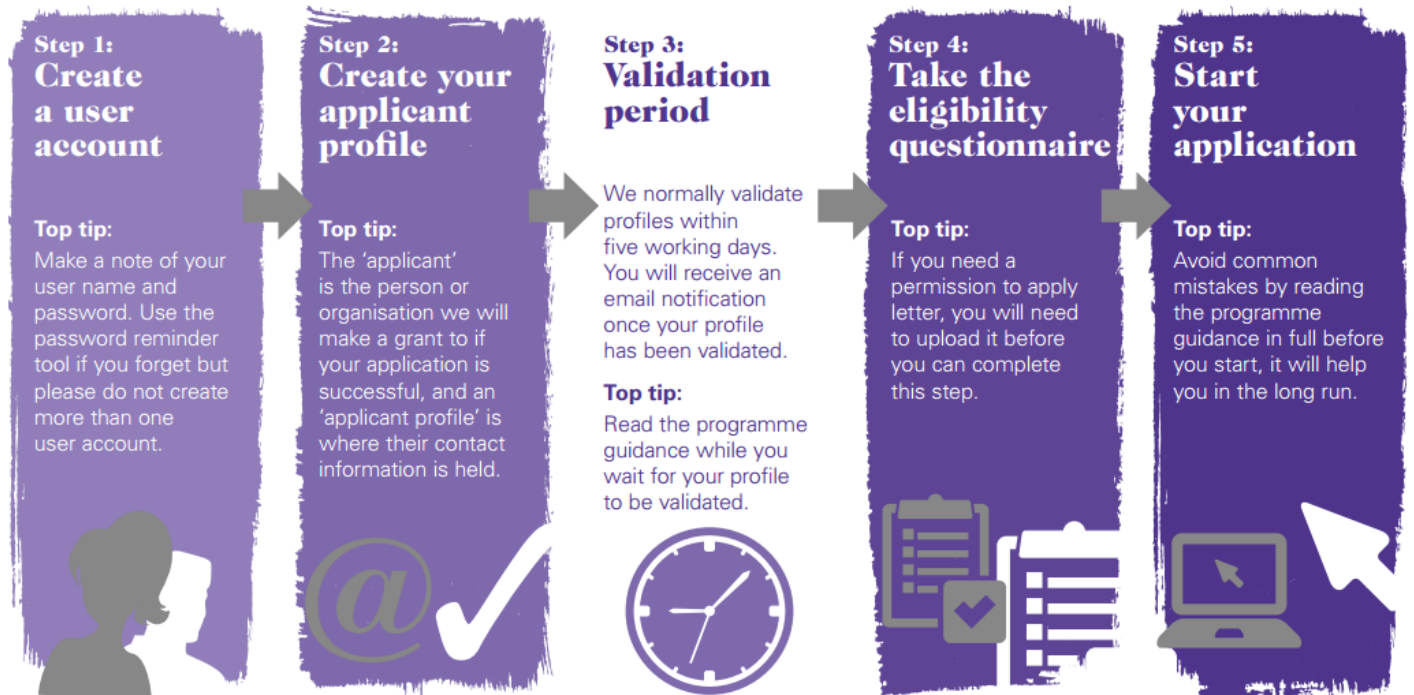
Customer Services

- **0161 934 4317**
- enquiries@artscouncil.org.uk

Relationship Managers

Contact customer services for more information

Apply online: Grantium



The application form

- **Basic details**

Our four criteria:

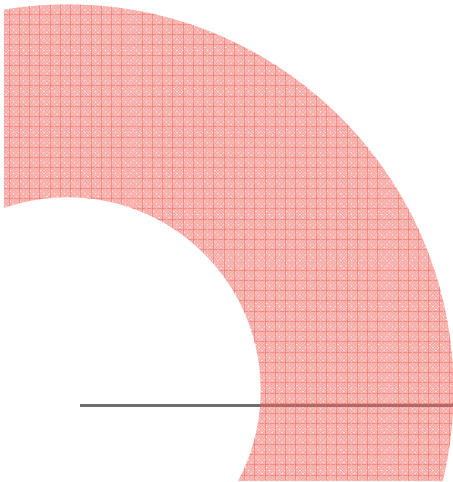
- **Quality**
- **Public engagement**
- **Finance**
- **Management**

The more money you ask for, the more questions we'll ask.

Basic Details

Brief summary of your project (600 characters)

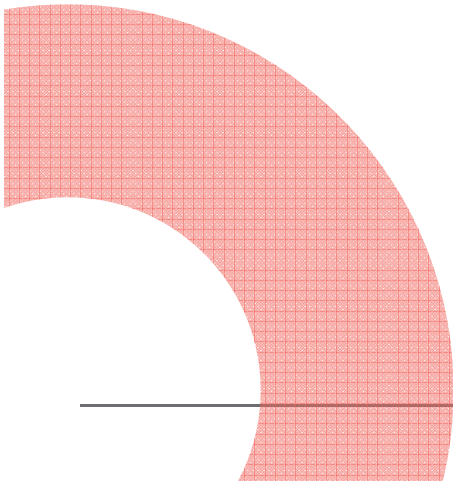
- **Amount applied for** - £x
 - **Personal access costs** - £x
 - **Project Start Date**
 - **Project End Date**
-



Quality

How strong and clear is the artistic or creative idea, it's aims and outputs?

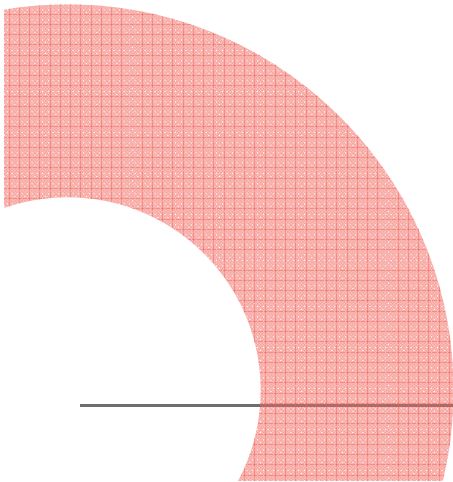
- a brief summary of your **recent relevant work**, experience and achievements
 - **aims** of the activity (what you want to do)
 - how the activity will support creative **development**
 - **Who** is involved (Artists, creatives, museum specialists – max 10)
 - **£50k +** the wider impact of the project,
-



Public Engagement

How the activity increases opportunities for the public to engage in arts activities

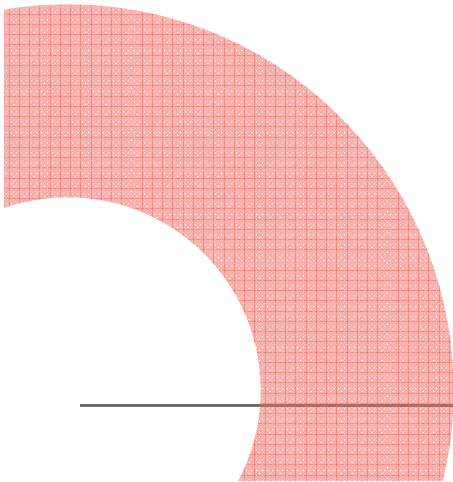
- **Who** will engage with the activity?
 - eg target audiences or people taking part
- **How** they will they engage with the activity, either now or in the future?
- How you will **reach** these people? - inc details of marketing activities
- **£100k+** audience development and marketing plan



Finance

Are the finances realistic, achievable and fair?

- **Income** (inc. Support in Kind) - min 10% match
 - **Expenditure**
 - Your **experience** in managing budgets
 - How figures in the budget have been **calculated** inc. ticket income and fees for artists, creatives etc.
 - **£15k+** detailed budget attachment
 - **£50k+** cashflow attachment
-



Management

Can you successfully manage the project?

Where the project is taking place (inc tour schedules)

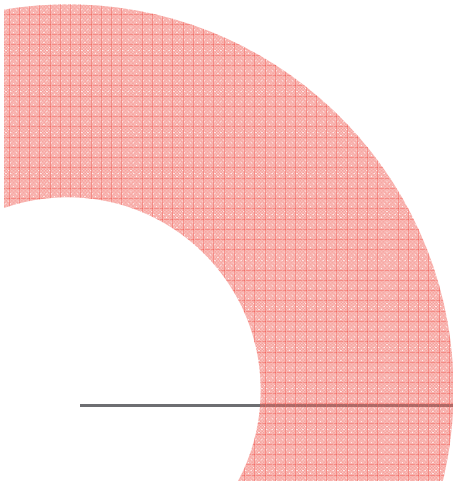
Your, and any partners', **experience** of managing similar types of activity

Any **planning** and preparation completed so far

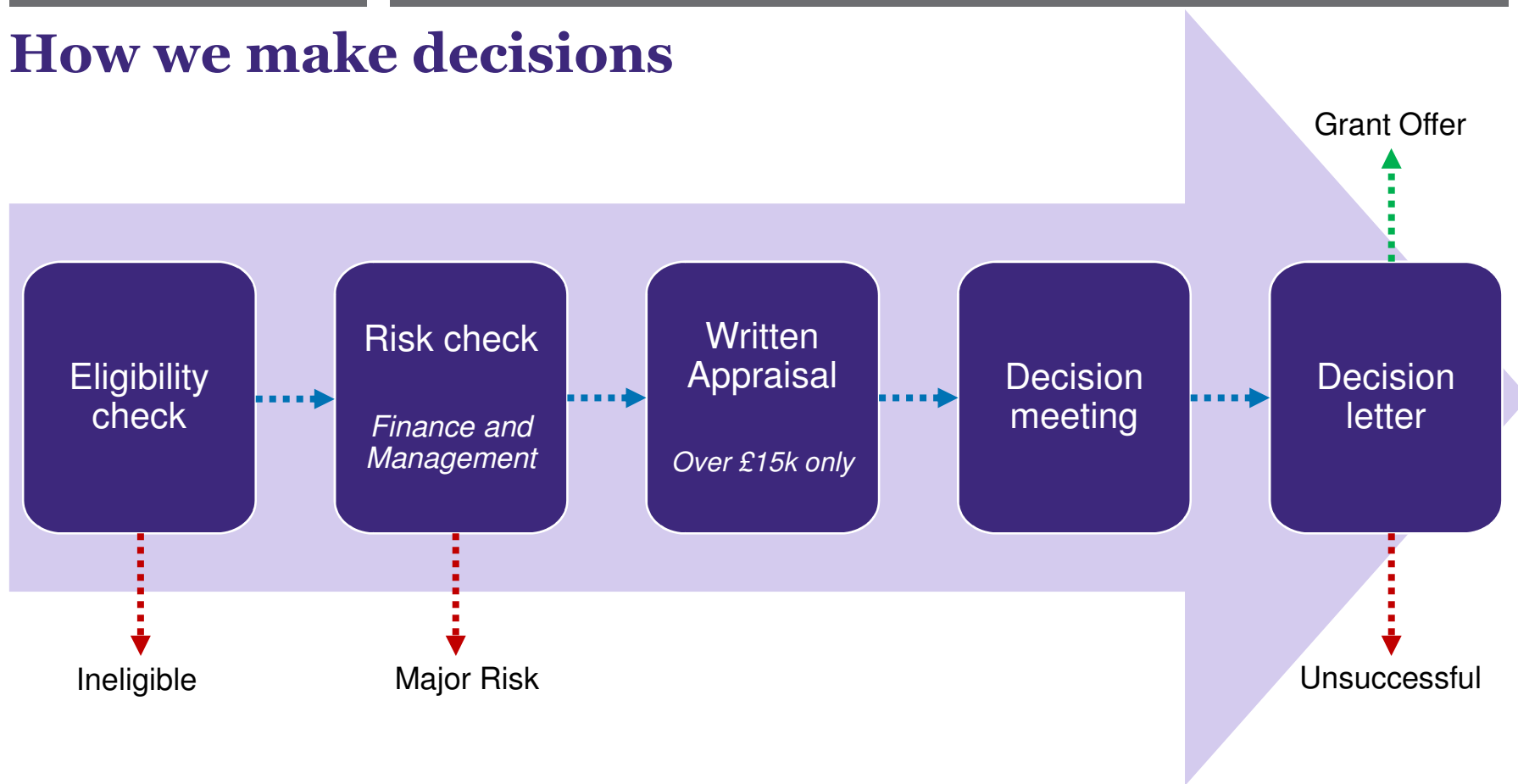
Project plan timeline - include detail!

How you will **evaluate** your project

£50k+ risk assessment



How we make decisions



If you are successful

One month to accept offer

We will normally pay the money in stages

- **90% → 10%** (£15k & Under)
- **50% → 40% → 10%** (Over £15k)

You **must** acknowledge our funding and the **National Lottery**, using our logo

Complete Activity report form at the end

Thank You!

Any questions?

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Photography for Compton Verney, Warwickshire

