

Showcase Offers for Christmas

Please see the below information from **Destination Chesterfield** and how you can get involved in the Christmas Campaign.

We are gearing up for our Christmas in Chesterfield campaign to launch and would love to showcase offers from our wonderful local retail and hospitality businesses.

We intend to promote the below offers during the campaign period; please look and let me Melissa (melissa.shaw@chesterfield.co.uk) know by **Friday 4th October** if you would like your business to be included, specifying either offer 1 or offer 2 (or both, if applicable to your business) and the details requested below for your offer.

Offer 1:

We would like to offer £5 off to customers who spend **X** amount at your business from November 14th – December 24th.

If you would like to offer this, please could you respond to this email specifying:

- Amount to be spent to be eligible for £5 off
- Your opening hours and website link (if you have one).
- A landscape and portrait image that showcases your business

To claim the offer, we will ask customers to show our offer page to you when making payment.

Offer 2:

We would like to offer a 'kids eat free' incentive to visitors when in town for specific event dates. This would be for 1 child to every participating adult. The dates we would like to offer are:

- Festival of Christmas tree Weekends (16 – 17th Nov, 23 – 24th Nov, 30th Nov – 1st Dec)
- Chesterfield Christmas light switch on weekend (Saturday 16th - Sunday 17th November)
- Family dates of the Chesterfield Christmas Panto (Sunday 1st Dec, Friday 6th Dec, Wednesday 11th Dec, Thursday 12th Dec)

If you would like to offer this, please could you respond to this email specifying:

- Your opening hours and website link (if you have one).
- A landscape and portrait image that showcases your business.

To claim the offer, we will ask customers to show our offer page to you when making payment.

We will share the offers page with you two weeks before the offers begin and they will be displayed as part of our [Christmas in Chesterfield](#) page here: <https://www.chesterfield.co.uk/christmas/>

We will then let you know when this is being advertised and provide information on how to promote your involvement.

If you have any thoughts or questions on the above, or any other matter, please do not hesitate to get in touch.

Kind Regards,

Melissa

Rebecca Bland

Retail Development Manager- Markets and Pavements

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