

SYFAB South Yorkshire's Funding Advice Bureau

UNDERSTANDING AIMS, OUTCOMES & IMPACT IN FUNDRAISING



For Voluntary & Community Organisations and CIC's

Thursday 17th October 2024

9.30am-1.00pm

Booking Essential

Many major funders require you to link your aims, outcomes and activities in your funding applications. Explore a systematic approach to identify the need for your project and link your aims, outcomes and impact for a stronger funding application.

This session will help you to:

- Describe your project in terms of what need or needs your project will tackle
- Distinguish between aims, outcomes, indicators and activities and suggest clear examples for each one
- Apply an aim, outcome and indicator for a project that relates back to the need for the project
- Apply the use of the planning triangle to a project.

This session is aimed at anyone currently working on, or planning, a funding application.



To book go to syfab.org.uk
Funding and then our training and events page
or use the QR Code with your phone camera

enquiries@syfab.org.uk or 0114 261 5141

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