

July 2025

Award Winning Inspiring Leader



Marie Cooper, CEO of CBE + has been named as one of the Top 100 Inspiring Leaders in a prestigious national competition.

The Manufacturer Top 100 scours the length and depth of the nation to find the 100 most dynamic leaders and innovators in manufacturing.

Nominations are made by The Manufacturer's 265k strong audience, the industrial community and judged by a panel of industry leaders, academics and manufacturing associations.

Marie received her award in one of the biggest nights in the manufacturing industry's calendar at the NEC in Birmingham.



A fantastic achievement, Marie.

Well done!

Sustainability Initiative of the Year Nomination

In a year defined by bold environmental commitments, a fast moving consumer goods landscape and sweeping change across the retail sector, Global Brands Limited have earned a prestigious nomination in the Sustainability Initiative of the Year (corporate) category in The Grocer Gold Awards 2025.



This recognition is a testament to their dedication to build a greener future.

Good luck for the event at the Royal Albert Hall on Tuesday 8th July!

Showcase Your Business

Do you have some great news to share about your business? If so, we'd love to hear from you and help you spread the good news.

Just let us know at economic.development@ne-derbyshire.gov.uk.

Business Support

Digital Marketing Skills Bootcamp

The Digital Marketing Skills Bootcamp is a six-week online programme designed to help employees develop real-world marketing skills they can apply straight away. Covering areas like social media, email marketing, content creation, SEO and Artificial Intelligence tools, the bootcamp will help your staff improve performance in their current role and apply learnings to your business right away. For employers, it's a cost-effective way to upskill staff, enhance your digital presence, and boost return on marketing spend without taking employees away from the day job.



Cost to SME for each learner – £266.60

Start dates – 10/09/2025 and 05/11/2025

[Find out more](#)

Engaging with Schools



Young people need real-world experience, guidance and role models to help them make informed career decisions, this is where businesses can get involved. Businesses are invited to open their doors and forge partnerships with schools to inspire, mentor and develop the next generation of talent.

You'll be able to spot emerging talent and attract potential future employees who already understand your business and values. You determine how you'd like to be involved, and this may be through a talk in school, work experience, a tour of your business or something else!

Let us know if you'd like to get involved, and we can support you by emailing economicdevelopment@ne-derbyshire.gov.uk.

Exporting Accelerator

Exporting Accelerator is aimed at supporting businesses of all sizes who are either researching or launching a product or service into a new domestic or overseas market. Support includes specialist consultancy, webinars, funded training and access to grants.

To book onto international webinars, or find out more about the project, click on the button below!



[Find out more](#)

Leadership and Management



The University of Derby's Help to Grow 12-week programme is 90% funded and combines online sessions with face-to-face learning and one-to-one mentoring. It aims to support senior managers of small and medium-sized businesses to boost their business's performance, resilience, and long-term growth. The next cohort of Help to Grow starts in October 2025 and this will be delivered at the University of Derby's Chesterfield campus.

[Find out more](#)

Practical Guide to Marketing

If you are new to marketing or would like to learn how to be more targeted with your marketing approach, a dedicated workshop taking place on 17th July 2025. Here you will find help and support to identify the best way to allocate your time and financial resources to get the highest return on your marketing.



[Find out more](#)

Project Management Skills Bootcamp



The six-week Project Management Skills Bootcamp gives employees the tools to manage and deliver projects more effectively. Focused on practical application, the course is designed for employees to apply agile project management techniques directly to their current work. For employers, it's a smart way to build confident, capable project leads in-house to improve efficiency, productivity, and return on project

investment. Cost to SME for each learner - £207.50. Start dates – 15/09/2025 and 07/10/2025

[Find out more](#)

Video Marketing

Video content has become the cornerstone of effective digital marketing. Audiences are engaging more deeply with visual storytelling than ever before. If you're looking to build brand awareness, drive website traffic, or create meaningful connections with your audience, video offers unparalleled opportunities across multiple platforms and use cases. At this workshop on 29th July, you'll be equipped with the strategic knowledge and practical skills to create compelling video content that delivers results.



[Find out more](#)

Networking



Clay Cross Business Network

The next Clay Cross Business Network meeting will take place on Thursday 24th July 8.45 am until 10.30 am at Coney Green Business Centre, 103 Wingfield View, Clay Cross, S45 9JW. Refreshments will be provided. For more information, contact EconomicDevelopment@ne-derbyshire.gov.uk.

Dronfield Business Network

The next Dronfield Business Networking will take place on Thursday 17th July 9 am to 10.30 am at 21-23 Church Street, Dronfield, S18 1QB. All businesses are welcome to attend. Please contact anna@lifedronfield.org to secure your place

North East Derbyshire Manufacturing Cluster

This is a peer-to-peer network where good practice in supply chain issues are shared and local initiatives are developed. The next Cluster meeting is taking place on Wednesday 10th September and to find out more, please contact economic.development@ne-derbyshire.gov.uk.

Chesterfield Tech Meet Up

If you work in IT, data, security, operational technology, or manufacturing technology then this informal meet up at the Pig and Pump will be of interest. The meet up is taking place between 5pm and 8 pm. For more info and to register, visit <https://www.eventbrite.co.uk/e/chesterfield-technology-meet-up-tickets-1422687228799?utm-campaign=social&utm-content=attendeeshare&utm-medium=discovery&utm-term=listing&utm-source=cp&aff=ebdsshcopyurl>

Business Start-up Support

If you are thinking about starting up your own business, Derbyshire Business Start-Up advice and grant funding is available and covers mentoring, business and financial planning, marketing and other suitable areas of support.. Expert business advice and grant funding available to those who have been trading for 12 months or less.

For further information, please visit [Derbyshire business start-up scheme - Derbyshire County Council](#).

To complete an expressions of interested, please visit: <https://forms.office.com/e/whR3Rg7DB7>.

Business First



If you would like to receive just business information and not current vacancies, please click through *subscriber preferences* in the link below and amend your

choice after entering your email. For business only ebuletins please tick Business First.

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